

# MBA in Publishing FAQs



**Can I take the main sessions, then enter the MBA in Publishing a year or two from now?** Yes, you have two years from the date you attend or purchase the main course sessions to apply for the MBA in Publishing program.

**How do I gain access to the 12 breakout sessions if I choose to take them online?** Just like traditional colleges or universities, you will receive a list of all available breakout sessions (around 40), and can sign up for the ones that will best serve your purpose, needs and goals.

**What if I want to take more than 12 breakout sessions?** Path To Publishing does have a CLE program for our MBA in Publishing graduates. Once you successfully complete the program, you'll receive an "MBA Graduate Only" opportunity to gain lifetime access to the breakout sessions.

**Will I have lifetime access to the 12 required breakout sessions as well?** Yes, but you will only have access to the five online sessions with instructor Joylynn M. Ross for a year.

**Is it possible to gain lifetime access to the five online sessions with instructor Joylynn M. Ross?** Yes, you'll receive an "MBA Graduate Only" opportunity to gain lifetime access to the five online sessions.

### **Are there any required readings?**

Yes, to date, the program has two required readings: *Act Like an Author, Think Like a Business: Ways to Achieve Financial Literary Success* by Joylynn M. Ross, and *Seeking and Securing Individual Artist Grants, Fellowships, and Other Funding* by Stephanie R. Bridges.

### **Is this program accredited or available through an institution?**

With the DIY MBA in Publishing Program, although not accredited through any partnering education institution, students receive university quality education. It saves you time from having to drive back and forth from a campus several times a week. Plus, you won't have to buy a campus parking pass.

Your learning curve is shortened, why? Because unlike your traditional instructor-student dynamic, the instructor has already done the research for you in order for you to complete and implement tasks.

It's convenient: no trying to force "required core" courses into your schedule, but, instead, you strategically choose the pre-recorded video courses you want and need, and place the courses in your own schedule; viewing them at a time that is convenient for you.

In other publishing courses and programs, you get the bones and framework of the business of writing and publishing: the "how to publish easy, quickly, simple, etc." In other words, you get the basics . . . the bones . . . the skeletons that you could pretty much Google. With the Path To Publishing MBA in Publishing Program, we give you the meat to design your own literary feast; a platter that holds the ingredients to your literary dreams, visions, and goals. And there's no fat to cut and throw away even though you paid for it, aka those college core required courses, Again, with the Path To Publishing MBA in Publishing Program, you get the prime cut!

### **How much does the program cost?**

**Application fee:** \$0 (Acceptance into the program is not guaranteed)

**Registration fee:** \$650 (due upon acceptance into the program). Covers lifetime access to 12 breakout sessions and the required reads.

**Instructor fee:** \$750 (due upon completion of the first of five online sessions). All assignments will be graded by your instructor, you will receive personalized feedback and the benefit of corresponding with your instructor for all five assignments. You will have access to the five sessions for one full year.

**Administration fees and supplies:** \$500 (not due until completion of the program to cover cost of cap and gown, certificate, frame, digital and print transcript and mailing)

Try getting an MBA in Publishing anywhere else for under \$2,000; and this includes your textbooks!

Upon acceptance into the program, your name will be added to the roster as a 2022 graduate. Online sessions will begin the second week in January 2022. Each session ends with a graded assignment, and must be completed with a "Satisfactory" mark in order for you to earn your MBA in Publishing certificate of completion.

This isn't some *watch a video and then you're on your own* type of program. You'll work with and communicate with a live person - your Path To Publishing Certified Literary Educator.

***"Taking care of business is a never-ending process. Completing the Path To Publishing MBA in Publishing assignments has been a fulfilling journey. Each assignment gives an aspiring writer or established author the proper polish it takes to make your publishing campaign and journey complete. The assignments in the program aren't one and done's, but incite students to continue the course of literary excellence. Each assignment will be revisited and refined until I am the Pathfinder that creates a path for the next one to publish."***

**-Podgi Carter**

**Path To Publishing MBA in Publishing 2019 Graduate**

If chosen to participate in the program, it is going to be such an honor for us to add you to the MBA in Publishing alumni family.

Visit <https://www.pathtopublishing.com/mba-in-publishing-60-hour-program> to learn more and apply for the program now!

\*\*\*If you have more questions, email them to [mbainpublishing@pathtopublishing.com](mailto:mbainpublishing@pathtopublishing.com). We'll be glad to answer them.