



Path To Publishing

SAMPLE OF AN ACTUAL AGREEMENT FOR OUR GET STARTED PUBLISHING PACKAGE

Thank you for choosing the Path To Publishing **Get Started Publishing Package** so that we can get you started on the road to publishing success!

Per our website, the Get Started Publishing Package is billed at \$1000 a month for a total of 12 months, equaling out to be \$12,000 over a period of a year. Each month we will work on new tasks and continue to work on incomplete tasks as monthly payments are made. If you need your project off the press sooner than 12 months, then there are lump sum and shorter multiple payment options available as well. Just email us at info@pathtopublishing.com for more information. The spread-out monthly payments includes interest and fees. Those fees will be deducted should you decide to pay in a lump sum.

What do some say is the most valuable asset in all of our publishing packages? The fact that it includes a one-hour literary consulting call with CEO and Master Literary Educator and Publishing Coach, Joylynn M. Ross, for each of those 12 months. If you've ever booked an hour literary consulting call with Joylynn, then you know that alone is \$650 an hour. But Joylynn has highly discounted that cost for serious authors who are serious about spreading their message to the world in excellence by investing in one of our publishing packages. Not only are you investing in our publishing package, but you are investing in yourself; investing in your book; and investing in your book business. By choosing to work with literary professionals and industry experts, we know you are serious! And awarded SBA Microenterprise Business of the Year 2025 for the Nevada District, and with an A+ Better Business Bureau rating in the state of Nevada, we're serious about our business as well – and the business of the clients we serve.

So, in short: you've picked the right team to be *your* publishing team!

Your Get Started Publishing Package includes everything needed to take your professionally content edited and copy-edited manuscript from the Word Doc you send it to us in, to the printer, including uploading it to and placing it on sale at the various online print and eBook distributors and retailers. Again, please note that this package does not include any editing. But what it does include is a Professional Read-Thru & Book Critique of your manuscript. Again, if you've browsed our services, you will find this service alone is valued at over \$1200. And this particular service has saved Pathfinders plenty of money on the cost of professional editing, allowing them to put their savings toward marketing or book inventory.

How: Because this critique is thorough; allowing you to fix many holes in your story and further develop any underdeveloped scenes, situations, characters, etc. prior to sending it to the professional editor. This is not a regular paid review, beta reader review, or a consumer review. This is a very detailed, professional read and

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critique. And as you might know, the more polished the manuscript, the less the editor may charge, as most editors will increase their base starting rate if heavy editing is required. But don't worry! We have plenty of professional editors on the Path To Publishing team. So, once you receive your professional critique and discuss/address all the issues and concerns with your Critique Companion, we'll be able to provide you with an editing quote. And, yes, because you purchased a publishing package that does not include editing – but does include our amazing professional critique – we will discount your quote by \$1 per page for all forms of editing. Please do not submit your manuscript for an editing quote (which is a fee separate from this publishing package) until after we've completed the professional critique that is a part of this package. Again, addressing issues found in our Professional Read-Thru & Book Critique increases your chances of receiving a lower quote for our professional editing services.

What all does your Get Started Publishing Package Include?

We start things off with an initial onboarding literary consulting/discovery video call with two Path To Publishing Literary Consultants - because sometimes two literary consultants are better than one 😊. We always suggest clients show up dressed and prepared as if they are going to do a media interview, as a great deal of this session (audio & video clips) can be repurposed and used for media, social media, video platforms, interview questions, website purposes, etc. We'll provide you with more tips on how to be professionally prepared. Please carve 1-2 hours out of your schedule for the onboarding/discovery session.

- Professional Read-Thru & Book Critique (plus a follow-up call to review feedback)

- Full Cover Design (front, back, spine for print & 3 revisions)
 - eBook Cover Design (front cover only with 3 revisions)
- ISBN Assistance (we'll walk you through the steps via video)
- Barcode Assistance (we'll walk you through the steps via video)
- Library of Congress Control Number Registration Assistance (we'll walk you through)
 - Copyright Registration Assistance (we'll walk you through each step)
 - Basic Typesetting (interior **design** may be extra if excessive)
 - Basic eBook conversion (digital **design** may be extra if excessive)
- Printer Assistance (we'll help you with industry specs, pricing, size, etc. and connect you to trusted digital and offset printers for the best quote)
- Retail Distribution Set-U (we'll handle uploading your print & digital files, to include choosing the correct genres, categories, BISAC codes, other book metadata, etc.)
 - 1-Hour of Literary Consulting per month



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Your Monthly Literary Consulting Calls Description

This truly is the hallmark of this package. Are you ready to spend an hour with an expert who can provide you with tools, information, and resources to help you get closer to achieving your measure of literary and publishing success? Then be sure to include your monthly consulting call with your Path To Publishing Literary Consultant as part of your process to achieving your literary dreams, visions, and goals. On this call we can address your immediate needs as well as provide professional guidance, advice, tips, systems, and strategies on achieving your long-term goals. You can also receive professional advice in your requested areas (such as pre-order campaigns, book cover reveals, library campaigns, book launches & literary events, pricing of book, book specs & formats, marketing and promotion tips, suggestions, ideas, etc.), as well as answers to your specified questions and concerns. During these calls, we can also address any challenges and obstacles and then brainstorm how to overcome them.

If you need professional writing, publishing, and/or literary project advice, as well as any type of direction, instruction, or guidance on implementing and executing related tasks, we can address that as well. We'll address as much as possible within the one-hour time frame so that you walk away with the information and resources you need. We'll even follow up the call with an email that includes the information and resources discussed on the call that align with your needs and requests. Your expert consultant will also provide you with any bonus/additional information and resources they determine might help you better achieve your goals. Prior to your first consulting call, you will receive a questionnaire to complete as well as some tips to help you maximize and get the most out of your session. The completed questionnaire should be submitted two business days prior to your first consulting call to better prepare your consultant to serve you. Keep this in mind when choosing the date for your call.

In addition, even though many different team members will be working on your project, you will be assigned to one Literary Chauffeur to navigate you along this process until all terms, conditions, tasks, and services included in this package are completed to your satisfaction.

****Please note that we will not execute the tasks shared on the literary consulting calls unless it is part of your paid package. For example, if you would like us to create and design your media kits, press releases, sales sheets, set up your beta reader and book review campaign, customize your marketing plan, create your social*

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*media videos, posts, etc., you will need to upgrade your package, as those tasks are not included in the Get Started Publishing Package.*****

YOUR INVESTMENT:

Your investment in the Get Started Publishing Package – that includes all the tasks and services needed to take your professionally edited manuscript to print - **with your 5% discount for a one lump sum payment** is only \$11,400. In addition to receiving a discount for paying one lump payment, we will also remove the interest and service fees, bringing your investment down to \$11,000 even. You save \$1000 when you pay for your entire package in full. **Additional Veteran or VIP Pathfinder discount may be applied on top of this.**

Remember, we are not just helping you through the publishing steps and process, as well as doing some of the tasks on your behalf. You walk away from this year-long relationship with your book – and you as an author – positioned for literary and financial literary success. In other words: just because your check clears doesn't mean we're in the clear. We have several post information, tools, and resources you will have access to at absolutely no charge. Why? Because once a Pathfinder, always a Pathfinder. You're now officially part of the Path To Publishing family for life. That means we're on this literary journey with you for life!

Thank you for choosing Path To Publishing to help you achieve publishing success!

Client Signature: _____ Date: _____

Path To Publishing Representative: _____ Date: _____

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