

Accelerate Business Growth, Attract Clients, & Drive Profitability with Turnkey Publishing Solutions.

Establish Brand Authority & Drive Profitability with Books

Let us help you ghostwrite:

- CEO/Founder Biographies
- Lead Magnets
- Client Gift Books

We provide the services & support needed to turn your book into a marketing machine. Increase sales, enhance credibility, & open wide the doors of opportunity.

Create Marketing & Sales Tools That Stand Out

Business cards get lost & brochures get tossed, but a well-crafted book is cherished & shared. Put your company ahead of the competition with a book that demonstrates your expertise & highlights your commitment to your customer's success. Build your word-of-mouth reputation as your book is shared by media and fans.

"We completed and published my workbook, "Activating Your Gifts," in three months. Joylynn operates from a place of excellence. She is diligent in what she does and she knows her stuff. She has forever changed my life!"

- Shaniece Wise Armstrong,
Personal & Business Development
Coach



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Path To Publishing

www.PathToPublishing.com



Your Path to Business Acceleration Through Publishing

Over 20 years' experience providing ghostwriting & editing, publishing & distribution, marketing & promotions, branding story development, & turnkey business solutions.

Full-Service Turnkey Business Solutions for Companies & Organizations of All Sizes

- Ghostwriting & Publishing
 - Editing & Design
 - Tactical Marketing Strategies & Promotions
 - Issues Management
 - Blog Post & Article Writing
 - Copywriting & Social Media Content Creation
 - Event Planning & Coordinating
 - Grant & Proposal Writing
 - Branding Story Development
 - Leadership & Training Program Development
 - Publishing Consultations
 - Creative Strategies & Solutions
 - Website Development, Content, & Maintenance
- ...and so much more.

OUR MISSION:

Path To Publishing's mission is to assist our clients in reaching their literary goals. We do this by providing the tools and support needed to develop, publish, & promote effective written communication strategies across a broad range of media. Path To Publishing's distinctive services provide our clients a measurable competitive advantage in today's high-stress business climate. We approach our clients' needs with a spirit of excellence in full recognition that our clients are entrusting their hopes for a successful future to the work we do.

As a writing and publishing services provider, we strive to be our clients' reliable team of experts and professionals, helping them achieve their personal measure of success.

OUR VISION:

To ensure that all voices have a place and a space to be heard, Path To Publishing is committed to helping our clients reach the market with equal opportunity for success.

OUR FOUNDER: Joylynn M. Ross



With nearly three decades in the publishing industry both as a traditionally published author and as a self-published author, she is fully equipped to help authors handle their many challenges.

Meet the Key Staff



Brandy Miller

Creative Strategy Consultant



Ned Barnett

Marketing & Business Services



Yvette Duran

Personal Narrative & Brand Story Expert



Earth Jallow

Promotions, Marketing, & PR



Lamar Cromwell

Event Planner/Coordinator



Magnetic Leadership Training

Great leaders aren't born. They're cultivated.

Thrusting workers not trained in leadership can have a severe impact on the bottom line, resulting in:

- High turnover rates
- Loss of productivity
- Departmental in-fighting
- Increases in returns & customer complaints

...all of which add up to high stress, lost opportunities, and lower profitability.

Stress Less. Get More Done.

By employing the 8 keys to Magnetic Leadership...

- Clarity
- Commitment
- Consistency
- Communication
- Connection
- Community
- Collaboration
- Conversion

...the Magnetic Leader unlocks the hearts and minds of the people around them, getting them not only willing to follow but eager to help make the leader's visions a reality while turning adversaries into advocates and allies.

We offer workshops, seminars, and 3-, 6-, and 12-month training programs.