



Path To Publishing

Press Release

For Immediate release

For More Information, Contact:

Ned Barnett – 702-561-1167

ned@barnettmarcom.com

Path To Publishing Receives 2018 Consumer Service Excellence Award Las Vegas Convention and Visitors Authority and Metro Chamber of Commerce Recognizes

Las Vegas, Nevada, November 8, 2018: Joylynn M. Ross, Founder and CEO of Path To Publishing, has been honored by the Las Vegas Convention and Visitors Authority and Metro Chamber of Commerce with their 2018 Consumer Service Excellence Award for its outstanding first annual publishing program for writers, “Act Like an Author, Think Like a Business,” held in September of this year.

“We presented this three-day conference for authors who are committed to either making book writing their career, or at least turning book-writing into a major financial factor in their lives,” Ross explained. “In delivering a comprehensive program, we focused not only on the educational factors involved in publishing, but also in making sure that each attendee realized that they already had the skills and abilities needed to make writing a life-changing element in their personal long-term financial plans.



Joylynn Ross, Path To Publishing, CEO & Ned Barnett, Path To Publishing, Marketing Director

“All of the services we offer to writers and authors focus on customer service; they are personalized for each author. We do not believe in the one-size-fits-all approach taken by so many other publishing support businesses. Instead, we first identify what each writer needs and wants, then we do whatever it takes to make sure those needs are met. This approach earned us this prestigious award from the Las Vegas Convention and Visitors Authority and Metro Chamber of Commerce, and it continues to earn us the loyalty of our many writing clients.”

About Path To Publishing: Path To Publishing is a subsidiary of End of the Rainbow Projects, Inc., founded by widely-published author Joylynn M. Ross in 2000. Path To Publishing exists to serve the needs of writers and others in the publishing business, through both annual conferences and a wide range of specific publishing-support services.

Media: To schedule an interview with Joylynn M. Ross, contact Ned Barnett at 702-561-1167 or ned@barnettmarcom.com.