



Path To Publishing

Path To Publishing's "Publishing Starter Package" - \$3,900

Includes the following:

(3 to 6-month payment plans available)

*****Step 1: Writing the book** – If you need assistance with getting your book out of your head and onto paper, or outlining and organizing your book to create a foundation to build upon, we have Book Coaching Companions as well as an Outline & Story Builder program we could discuss and provide you a quote on. We have Ghostwriting Companions as well.

Step 2: Beta Readers/Reviewers – The publishing starter package includes information on how to get beta readers and reviewers. Path To Publishing does have a team of beta readers who choose which books they are interested in reviewing. So, since we can't guarantee a team member will be interested in your book, you should still (even in addition to any PTP beta reviews) launch your own beta reader campaign.

*****Step 3: Editing** - Editing has its own separate pricing and is based on the length of the project and the condition of the manuscript (i.e., will it require heavy editing). To learn more about the editing process as well as the different types of editing, watch the following Path To Publishing video: <https://youtu.be/3vWEWoIXrIM>

Step 4: Pricing - A 30-minute consulting call to specifically discuss pricing is included in the price of your publishing starter package. ***If you need more in-depth literary consulting and guidance, this is where working with a Path To Publishing Literary Consultant comes in handy. We have 30-minute and 60-minute literary consulting call options, as well as monthly consulting packages.

Steps 5, 6, 7: ISBN, Barcode, Library of Congress – The information and resources you need to complete these tasks will be provided to you. ***The agencies' fees must be paid by you during the purchase of such services.

Step 8: Front & Back Book Matter – Once you create any front and back matter, Path To Publishing will instruct you on the placement. It's suggested you have all front and back matter created prior to working with a Path To Publishing Editing Companion so that everything gets edited. ***The publishing starter package does not include Path To Publishing doing any typing, creation of content. If you would need to work with a Writing Companion at any time, a quote can be provided.

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*****Step 9: Back Cover text** – Make sure to include back cover text as part of the body of the final manuscript so that the Editing Companion can edit it. If you need an existing back cover text tweaked or written from scratch, we have Book Summary Companions who can provide a quote and get the job done.

Step 10: Book Cover Design – Includes a standard book cover with words and one stock image. Additional cost can be incurred depending on your cover vision and concept (live models, photographer to take specific photos, etc.).

Step 11: Typesetting – Our Path To Publishing Typesetting Companion will do a professional, industry standard typeset on the interior of your book (text only; up to 280 pages) as part of the publishing starter package. ***Typesetting can be upgraded to “advanced” (for an additional fee) to include images, graphs, bullet points, special fonts, etc. If you would like eBook conversion as well, we’ll offer a discounted rate to receive a Word, Mobi, and ePub digital file.

*****Step 12: Proof editing** - This will be provided in the editing quote should you choose to work with a Path To Publishing Editing Companion. All editing is separate and not included in the price of the publishing starter package.

Step 13: Copyright – We will provide you with the information to copyright your work.

Step 14: Printer - We will provide the resources for your print quote as well as help you determine your book’s specs (size, paper color and pound, cover--gloss, mate, etc.). ***Path To Publishing is not a printer and does not offer copies of your book.

*****Step 15: eBook Conversion** – See Step 11

*****Step 16: Audio book narration** – Path To Publishing has Audio Book Companions who will narrate and produce your audio book. The cost of audio book production is not included in the cost of the publishing starter package, but a quote can be provided based on the length of the book and any special elements you would like for your book’s audio production (multiple narrators, background music, sound effects, etc.).

Step 17: Distribution – As part of the publishing starter package, we will provide you with the information and resources for you to set up book distribution. ***If you find that you don’t have time to set-up your own book distribution accounts, we do have a “Distribution Set-Up” package we can provide you a quote on. Path To

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Publishing is not a publisher. We do not offer book distribution. We do not take and/or give royalties from the sale of our clients' books. We do not sell our clients' books.

Step 18: Marketing – You will receive Path To Publishing's "Monster Marketing Plan" to get started on positioning yourself for both literary and financial literary success. ***If you'd like something more customized for your particular needs and goals, Path To Publishing has Marketing Companions, Press Kit and Media Companions who would be happy to assist you with the marketing and promotion of your book, as well as getting media interviews and press. These services are not a part of the publishing starter package. Let us know if at anytime you would like more information or a quote on the various services we offer, all of which can customize to both your immediate needs and long-term goals.

Step 19: Online Strategies – Your publishing starter package includes an hour social media consulting call with one of our Social Media Consultants. ***Path To Publishing has Website Companions, Social Media Coaches, Consultants, Strategists and Managers who can assist you with all your online needs, to include creating content, posting, managing your social media accounts, etc.

Email info@pathtopublishing.com for a quote on any of our services you may need at anytime along your literary journey.

*****Denotes services available, but not included in publishing starter package.**

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