



Path To Publishing

www.PathToPublishing.com

# MAGNETIC LEADERSHIP TRAINING PROGRAM

## Pricing Information

Six-Hour Seminar: \$135 per seat

Single-Day Workshop: \$250 per seat

Two-Day Workshop: \$400 per seat

Three-Day Workshop: \$500 per seat

3-Month Training Program: \$4,500 per person

6-Month Training Program: \$6,000 per person

12-Month Training Program: \$10,000 per person

### Magnetic Leadership Training's 12 Modules

Module 1: Clarifying the Vision

Module 2: Committing to Action

Module 3: Consistency in Action

Module 4: Connecting with Followers

Module 5: Communicating the Vision

Module 6: Community Building

Module 7: Collaborating with Others

Module 8: Conversion of Adversaries

Module 9: Listening for Understanding

Module 10: Empathizing with Prospects

Module 11: Asking Relevant Questions

Module 12: Developing Solutions for All

### Contact Request Form

**Organization Name** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Contact Phone Number:** \_\_\_\_\_

**Contact Email Address:** \_\_\_\_\_

**I am most interested in:**

\_\_\_\_\_ **Seminars**

\_\_\_\_\_ **Single-Day Workshops**

\_\_\_\_\_ **Two-Day Workshops**

\_\_\_\_\_ **Three-Day Workshops**

\_\_\_\_\_ **3-Month Training Programs**

\_\_\_\_\_ **6-Month Training Programs**

\_\_\_\_\_ **12-Month Training Programs**

**Seats Requested** \_\_\_\_\_

**Dates Preferred:** \_\_\_\_\_



# **Great Leaders Aren't Born...They're Trained.**

*Leadership doesn't  
always come with a  
title.*

**Here are just a few  
examples of leaders:**

- Writers, Editors,  
& Publishers
- Trainers, Educators,  
& Instructors
- Customer Service  
& Success Agents
- Clerks & Cashiers
- Parents, Guardians,  
& Caregivers
- Event Planners &  
Organizers
- Project Managers
- Programmers &  
Developers
- Designers & Artists
- Musicians & Singers
- Marketers & Promoters

## **The Magnetic Difference**

**Stress Less. Get More Done.**

**Turn Adversaries Into Allies and Advocates.**

Building fans, converting prospects into buyers, motivating a team to support the work required to run a business, convincing learners to own their learning experience, winning over parents & students, turning unhappy customers into fans, all require leadership skills.

**Poor leadership results in:**

- Being overworked/struggling to get everything done
- Lack of cooperation & support from others
- Higher costs & less sales
- Frustration, stress, & low morale

By employing the 8 keys to Magnetic Leadership...

- Clarity
- Commitment
- Consistency
- Communication
- Connection
- Community
- Collaboration
- Conversion

...the Magnetic Leader unlocks the hearts & minds of people. This motivates them to not only willingly follow, but eagerly work to make the leader's visions a reality while turning adversaries into allies and advocates.

## **Magnetic Leadership Training's 12 Modules**

- Module 1: Clarifying the Vision
- Module 2: Committing to Action
- Module 3: Consistency in Action
- Module 4: Connecting with Followers
- Module 5: Communicating the Vision
- Module 6: Community Building

- Module 7: Collaborating with Others
- Module 8: Conversion of Adversaries
- Module 9: Listening for Understanding
- Module 10: Empathizing with Prospects
- Module 11: Asking Relevant Questions
- Module 12: Developing Solutions for All

**Available as workshops, seminars, and  
3-, 6-, and 12-month training programs**