



Conference Presenter

Dr Tracy Timberlake



Dr. Tracy Timberlake is a Digital Business Strategist and Founder of PLATFORM.

It all began with a camera and a dream! And now, with over 47,000 social media followers across platforms, 2.8 million video views and a multiple 6-figure business, Dr. Tracy Timberlake can proudly say she has created a digital empire encouraging and empowering others to do the same. She teaches entrepreneurs not only how to start an online business, but how to build a platform and be the EXPERT in their industry by sharing their message via social media.

She got her start in the online world as a YouTube Lifestyle Vlogger turned Video Strategist. But that was not enough. She wanted to know if online success was replicable. Is it transferrable? Is it systematic? So, she took time out of life to study online entrepreneurship like it was her business.

A pioneer and industry expert in the field of entrepreneurship, Dr. TT has uncovered a secret to successful digital strategy, proven by over 11,000 hours of work, thousands of pages of research, hundreds of women studied, dozens interviewed, and one very lengthy dissertation!

She has worked with brands such as Herbal Essence, Marc Jacobs, and Cosmopolitan Magazine. She has been featured in the Huffington Post, Entrepreneur Magazine, The Miami Herald, and dozens of radio shows and podcasts across the globe. If you are ready to build an online platform using the power of social, then Dr. TT is your person!