

# MBA in Publishing FAQs



**Can I take the main sessions, then enter the MBA in Publishing a year or two from now?** Yes, you have two years from the date you attend or purchase the main course sessions to apply for the MBA in Publishing program.

**How do I gain access to the 5 required online sessions?** You will receive staggered access to the 5 required online sessions; one each month (January, February, March, April, May).

**How long will I have access to the 5 required online sessions?** You will have access to the 5 required online sessions for 12 months.

**How do I gain access to the 12 breakout sessions/electives if I choose to take them online?** Just like traditional colleges and universities, you will receive a list of all available breakout sessions (around 40), and can sign up for the ones that will best serve your purpose, needs and goals.

**What if I want to take more than 12 breakout sessions?** Path To Publishing does have a CLE program for our MBA in Publishing graduates. Once you successfully complete the program, you'll receive an "MBA Graduate Only" opportunity to gain lifetime access to all breakout sessions.

**How long will I have access to the 12 breakout sessions/electives?** You will have access to your 12 elective breakout sessions for 12 months. Since you typically gain access to these sessions during the last official month of the program, this allows the MBA in Publishing Program to benefit you long after you've graduated. It also allows you to choose elective topics that may not line up with your immediate needs based on where you are on your journey, but will help you reach your future goals.

**Is it possible to gain lifetime access to the five required online sessions with instructor Joylynn M. Ross?** Yes, you'll receive an "MBA Graduate Only" opportunity to gain lifetime access to the five online sessions.

**Are there any required readings?**

Are there any required readings? Yes, to date, the program has three required readings: *Act Like an Author, Think Like a Business: Ways to Achieve Financial Literary Success* by Joylynn M. Ross, *Seeking and Securing Individual Artist Grants, Fellowships, and Other Funding* by Stephanie R. Bridges, and *Do it Right the First Time: Market Your Bestseller* compiled by Valerie J. Lewis Coleman with contributions from Joylynn M. Ross and multiple writing, publishing and marketing experts.

**Is this program accredited or available through an institution?**

With the DIY MBA in Publishing Program, although not accredited through any partnering education institution, students receive university quality education. It saves you time from having to drive back and forth from a campus several times a week. Plus, you won't have to buy a campus parking pass.

Your learning curve is shortened, why? Because unlike your traditional instructor-student dynamic, the instructor has already done the research for you in order for you to complete and implement tasks.

It's convenient: no trying to force "required core" courses into your schedule, but, instead, you strategically choose the pre-recorded video courses you want and need, and place the courses in your own schedule; viewing them at a time that is convenient for you.

In other publishing courses and programs, you get the bones and framework of the business of writing and publishing: the "how to publish easy, quickly, simple, etc." In other words, you get the basics . . . the bones . . . the skeletons that you could pretty much Google. With the Path To Publishing MBA in Publishing Program, we give you the meat to design your own literary feast; a platter that holds the ingredients to your literary dreams, visions, and goals. And there's no fat to cut and throw away even though you paid for it, aka those college core required courses, Again, with the Path To Publishing MBA in Publishing Program, you get the prime cut!

**How much does the program cost?**

**Application fee:** \$0 (Acceptance into the program is not guaranteed)

**Registration fee:** \$975 (due upon acceptance into the program to hold your place) Covers access to the five online sessions and the three required reads.

**Instructor fee:** \$1350 (due March of the program year) All assignments will be graded by your instructor, you will receive personalized feedback and the benefit of corresponding with your instructor for all five assignments. You will also receive three scheduled Instructor Office Hours sessions.

**One-on-One consulting & group check-ins:** \$850 (due May of the program year) You will receive one consulting call per month with the instructor as part of the "Top 5 Goal Program" as well as three group accountability video check-ins.

**Administration fees and supplies:** \$750 (due August of the program year) Covers the cost of cap and gown, certificate, frame, digital and print transcript and mailing.

Try getting an MBA in Publishing anywhere else for under \$4,000; and this includes your textbooks!

Upon acceptance into the program, your name will be added to the roster and your space will be held upon receipt of your registration fee. Online sessions begin the second week of January each year. Each session ends with a graded assignment, and must be completed with a "Satisfactory" mark in order for you to earn your MBA in Publishing certificate of completion.

This isn't some *watch a video and then you're on your own* type of program. You'll work with and communicate with a live person - your Path To Publishing Certified Literary Educator.

*"Taking care of business is a never-ending process. Completing the Path To Publishing MBA in Publishing assignments has been a fulfilling journey. Each assignment gives an aspiring writer or established author the proper polish it takes to make your publishing campaign and journey complete. The assignments in the program aren't one and done's, but incite students to continue the course of literary excellence. Each assignment will be revisited and refined until I am the Pathfinder that creates a path for the next one to publish."*

**-Podgi Carter**

**Path To Publishing MBA in Publishing 2019 Graduate**

If chosen to participate in the program, it is going to be such an honor for us to add you to the MBA in Publishing alumni family.

Visit <https://www.pathtopublishing.com/mba-in-publishing-60-hour-program> to learn more and apply for the program now!

\*\*\*If you have more questions, email them to [mbainpublishing@pathtopublishing.com](mailto:mbainpublishing@pathtopublishing.com). We'll be glad to answer them.