



Press Release

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Path to Publishing Ribbon Cutting

Metro Chamber Honors a Formerly Columbus Ohio-Based Firm that Relocated to Las Vegas a Year Ago

Las Vegas, September 4, 2018: Celebrating its first full year of doing business in Las Vegas, the formerly Columbus, Ohio-based [Path to Publishing](#), a division of End of the Rainbow Projects, participated in a Las Vegas Metro Chamber of Commerce ribbon-cutting ceremony on August 28th. At the event, Path to Publishing's CEO and Founder, Joylynn M. Ross, said, "Path to Publishing will not only continue to make a growing impact in Las Vegas as it nurtures both its literary and its business communities, but it will bring new business to our new home through our annual publishing conference for writers."

"On a daily basis," Ross explained, "we are maximizing our extensive intellectual property, based on two decades working "in the trenches" in all aspects of the national literary community. We exist to help authors – from those who have yet to write a word, to those who have published national best-sellers – to improve the business and publishing side of their ventures. Our visionary goal is to help authors, publishers and others in the literary community change how people look at books and publications. We see them as the kind of communications that change society, and we want to help others share that vision."

Path to Publishing offers a wide range of services to authors seeking the best way to write, publish, and promote their books and other literary projects. Most significantly to the Las Vegas

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community, Path to Publishing is offering an annual publishing conference for writers. This year's conference, September 20-22 at the Rio All-Suite Hotel & Casino, is titled [Act Like an Author, Think Like a Business](#).

“This exciting conference, featuring an impressive faculty of published authors who are experts in one or more phases of our industry, highlights our dual commitment to the writing and publishing field,” Ross explained. “Writing for publication is an art form, and most authors understand that. However, relatively few authors really understand that writing, publishing and promoting their book is also a business. In this year's annual conference, we are going to make this clear for all our attendees. There is no shortcut to literary success, but Path to Publishing will provide conference attendees a clear path to literary artistic and business success.

“It is the spirit of this conference that animates every aspect of our business,” Ross said, “and we could think of no better location to blend the artistic with the business than Las Vegas.”

About Path to Publishing

Path to Publishing is a subsidiary of End of the Rainbow Projects, founded by widely-published author Joylynn M Ross in 2000 in Columbus, Ohio. Path to Publishing exists to serve the needs of writers and others in the publishing business, through both annual conferences and a wide range of specific publishing-support services available to everyone from someone who's thinking about writing a book, all the way to those who have published books with one of the Big Five royalty-payment publishing companies that dominate the market.

Path to Publishing, located at 9850 S. Maryland Parkway, Suite A-5 #570 in Las Vegas, can be reached at info@pathtopublishing.com or at 725-605-4054.

Media: to schedule an interview with Joylynn M. Ross, or to inquire about a press pass to the upcoming Path to Publishing “Act Like an Author, Think Like a Business” 2018 Conference, contact Ned Barnett at 702-561-1167 or ned@barnettmarcom.com.

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